

## Health Writing & Research Price List – November 2018

Leesa Klich, MSc, R.H.N.

Thank you, and thank yourself for investing in your wellness business!

If you don't have the time or desire to consistently create your own wellness content; but you want to be more visible, credible, and become the “go-to” resource in your field, then ***you need more high-quality health content.*** Some of the custom work I've created for other wellness professionals has helped them improve their content, create new products, and increase their revenue.

I am a content & credibility specialist for wellness pros, and ***I would love to help you rock your credible wellness content.***

I currently offer four packages: **Blog Articles, Custom Research, VIP Health Blog Optimization Plans, and Content Calendar Coaching.**

**\*\*\*IF YOU NEED SOMETHING DIFFERENT, PLEASE COMPLETE [THIS SHORT FORM](#) TO LET ME KNOW HOW I CAN HELP YOU\*\*\***

### Blog articles

Article details and examples	# of words; # of References	<a href="#">“Done for you” pre-written article*</a>	Exclusive DFY article** for 30-days	Exclusive Custom Ghostwritten Content
<a href="#">YOUR BRAIN ON COCONUT OIL: WHAT THE SCIENCE IS SAYING</a> or <a href="#">Yes, we DO have nutrient deficiencies! Here's the proof and what you can do about it.</a>	500–2,500 words; 2–8 (or more) Scientific references	CAD\$47-77	\$300  <a href="#">Request here</a>	60c/word  <a href="#">Request here</a>

\*DFY articles are 100% science-based and Leesa will re-sell them to other practitioners. You can [customize them](#) and put your name as the author when you publish. You can use them anywhere on your blog or website, or in your programs. Please do not submit them to other sites as guest posts, nor resell them.

\*\***30-days exclusivity** before I add it to my [“done for you” library](#) for other practitioners to purchase.



Leesa Klich  
BLOGGING EXPERT • HEALTH WRITER

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### **Custom Research**

Want to know the best research on a specific health topic?

Type of research	Initial	Additional
Credible websites: <a href="#">Template of research summary</a> based on <a href="#">these websites</a> (not PubMed)	\$97 <a href="#">Order here</a>	6 for \$485 <a href="#">Order here</a>
PubMed scientific studies: <a href="#">Template of how I evaluate quality of studies and pull out relevant excerpts.</a>	CAD\$150 for the first 3 studies <a href="#">Order here</a>	CAD\$30 for each add'l study <a href="#">Order here</a>

### **VIP Health Blog Optimization Plans**

A blog audit service that shows you EXACTLY what to do to optimize YOUR health blog for maximum subscribers. I'll go through your last six blog posts to uncover how you can turn your content into content marketing. I will uncover opportunities so you can strategically use build your list, and focus your energy on creating more. This includes things like:

- How your health blog is set up and how easy and intuitive it is to navigate and search.
- How you can optimize your blog post format, content, calls-to-action, and promotion.
- How you can strategically plan posts to reach your business goals.

Find out if the [VIP Health Blog Optimization Plan](#) is right for you.

### **Content Calendar Coaching**

Have a wellness blog and want help strategically planning your topics so it builds your business? We'll work together to document your content strategy mission statement. Then we'll create a three month editorial calendar specifically planned to help you attract your ideal audience, show your credibility in your niche, grow your email list, and increase leads and sales. Find out if [Content Calendar Coaching is right for you here.](#)

