

## Health Writing & Research Price List – March 2020

Leesa Klich, MSc, R.H.N.

---

If you don't have the time or desire to consistently create your own wellness content; but you want to be more visible, credible, and become the go-to resource in your field, then ***you need more high-quality health content***. I've helped credible health and wellness professionals improve their content, create new products, get better clients, and increase their revenue.

I currently offer four packages: **Blog Articles**, **Custom Research**, **Health Blog Optimization Plans**, and **Content Calendar Coaching**.

---

\*\*\*IF YOU NEED SOMETHING DIFFERENT, PLEASE COMPLETE [THIS SHORT FORM](#) TO LET ME KNOW HOW I CAN HELP YOU\*\*\*

---

### **Blog articles**

Article details and examples	# of words; # of References	Done-for-you pre-written article*	Exclusive DFY article** for 30-days	Exclusive Custom Ghostwritten Content
<a href="#">YOUR BRAIN ON COCONUT OIL: WHAT THE SCIENCE IS SAYING</a> or <a href="#">Your second brain: How your gut affects your mental health</a>	500–2,500 words; 2–8+ Scientific references	\$47-97  <a href="#">Buy here</a>	\$300  <a href="#">Request here</a>	\$1/word  <a href="#">Request here</a>

\***DFY articles** are research-based and **customizable**. These premium products have limited distribution as the sales of each one are capped at 73 before they're automatically discontinued. They can be used on your blog or website, or in your programs with your name as the author. Please do not submit them to other sites as guest posts, resell them, nor use them for any school or academic requirements.

\*\***30-days exclusive** access before it is added to the [Credible Health Blog Shop](#) for other practitioners to purchase.



## Health Writing & Research Price List – March 2020

Leesa Klich, MSc, R.H.N.

~page 2 of 2~

---

### Custom Health Research

Want to know the best research on a specific health topic?

Type of research	Each
One topic: <a href="#">Template of research summary</a>	\$197 <a href="#">Request here</a>

### Health Blog Optimization Plans

A blog audit service that shows you EXACTLY what to do to optimize YOUR health blog for maximum engagement and subscribers. I'll uncover how you can **turn your content into content marketing**. I will uncover opportunities so you can strategically use build your list such as:

- How your health blog is set up and how easy and intuitive it is to navigate and search.
- How you can optimize your blog post format, content, calls-to-action, and promotion.
- How you can strategically plan posts to reach your business goals.

Find out if the [Health Blog Optimization Plan](#) is right for you.

### Content Calendar Coaching

If you don't have a plan for your blog posts and waste time trying to figure out what to publish, this is for you.

We'll work together to document your content strategy mission statement. Then we'll create a three-month editorial calendar specifically planned to help you attract your ideal audience, show your credibility in your niche, grow your email list, and increase leads and sales.

Find out if [Content Calendar Coaching](#) is right for you.

