

Health Writing & Research Price List – June 2022

Leesa Klich, MSc, R.H.N.

If you don't have the time or desire to consistently create your own wellness content; but you want to be more visible, credible, and become the go-to resource in your field, then ***you need more high-quality health content***. I've helped credible health and wellness professionals improve their content, create new products, get better clients, and increase their revenue.

I currently offer five packages: **Health Articles**, **Editing**, **Custom Research**, **Health Blog Optimization Plans**, and **Coaching/Consulting**.

*****IF YOU NEED SOMETHING DIFFERENT, PLEASE COMPLETE [THIS SHORT FORM](#) TO LET ME KNOW HOW I CAN HELP YOU*****

Health Articles

Article details	Investment	Request
Limited-edition research-based, pre-written done-for-you (DFY) health articles that are fully editable and brandable and you become the author.*	\$37-127 each	Buy here
Custom, ghostwritten, SEO-optimized health article made to your specifications that you can own the copyright and do anything with.	\$1/word	Request form

***DFY articles:** Please do not submit them to other sites as guest posts, resell them to other practitioners or publishers, nor use them for any school or academic requirements.

Editing Services

Type of editing	Investment	Request
Structural, stylistic, copy editing, or proofreading, ongoing for at least three months.	starting at \$80/h	Request form
Editing your current content (blog posts, book drafts) into a marketable book.	custom quotation	Request form

[See Leesa's portfolio with samples of her writing and editing.](#)



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~page 2 of 2~

Custom Health Research

Want to know the best research on a specific health topic?

Type of research	Investment	Request
One topic, minimum six high-quality studies found and salient points pulled out for you: Template of research summary	\$297	Request form

Health Blog Optimization Plans

A blog audit service that shows you EXACTLY what to do to optimize YOUR health blog for maximum engagement and subscribers. I'll uncover how you can **turn your content into content marketing**. I will uncover opportunities so you can strategically use build your list such as:

- How your health blog is set up and how easy and intuitive it is to navigate and search.
- How you can optimize your blog post format, content, calls-to-action, and promotion.
- How you can strategically plan posts to reach your business goals.

Find out if the [Health Blog Optimization Plan](#) is right for you.

Coaching and Consulting

If you don't have a plan for your blog posts and waste time trying to figure out what to publish, this is for you.

We'll work together to document your content strategy mission statement. Then I'll run keyword research to find the best words for your unique practice and we'll create a three-month editorial calendar specifically planned to help you attract your ideal audience, show your credibility in your niche, grow your email list, and increase leads and sales.

Find out if [Content Calendar Coaching](#) is right for you.

You can book [one 90-minute session here](#) or [4-hours of asynchronous time here](#).

